

# Quality Accounting & Tax Services At An Affordable Price

Servicing Individuals, Corporations, Partnerships &  
Limited Liability Companies In New York & New Jersey



NEW ENTREPRENEURS | EXISTING BUSINESS OWNERS | INDIVIDUAL TAXPAYERS



## SEAN FARLEY, CPA, LLC

Certified Public Accountant

126 Fairview Avenue, Westwood, New Jersey 07675  
Telephone: 201.965.7702 | Fax: 201.594.0525 | [www.seanfarleycpa.com](http://www.seanfarleycpa.com)

## NEW ENTREPRENEURS

Do you plan on starting your own business?

FACT: Setting up the proper entity type and business structure to meet your particular needs can save you thousands of dollars in taxes, filing fees and penalties and can also limit your risk of personal liability.

To learn more about how we can help you avoid making costly tax decisions with your new business - call us at **201-965-7702**, e-mail us at [sean@seanfarleycpa.com](mailto:sean@seanfarleycpa.com) or visit our website at [www.seanfarleycpa.com](http://www.seanfarleycpa.com).

### ASPIRING ENTREPRENEUR PACKAGE

This value package is designed specifically for new entrepreneurs on a tight budget that could benefit tremendously from having an experienced CPA analyze their new business from both a tax and potential profitability perspective right from the beginning in order to ensure that they are able to maximize their business potential and avoid making costly mistakes.

Note: The prices below represent our normal price for most aspiring entrepreneurs. However, the exact price of each value package might be higher if the complexity of the work and the anticipated length of time involved are deemed to be significantly higher than usual.  
To get an exact price quote, call us for a **FREE CONSULTATION** or request one on our website.

**CORPORATIONS & S-CORPS - \$550 (NJ) / \$550 (NY)** Saves you \$200 - \$450 depending upon type of monthly package  
**LLCS/LPS/LLPS - \$550 (NJ) / \$700 (NY)** Saves you \$200 - \$450 depending upon type of monthly package

#### **Includes:**

- Starting or Buying a New Business Consultation (Regular Price -\$300)
- Business Entity Formation
  - CORPORATIONS & S-CORPS (Regular Price -\$400 NJ/NY)
  - LLC/LP/LLP (Regular Price -\$350-NJ/\$600-NY)
- 1st Month Free on Appropriate Monthly Fixed Fee Value Package
  - Basic Package (Regular Price - \$100-\$200/month)
  - Standard Package (Regular Price - \$150-\$250/month)
  - Premier Package (Regular Price - \$200-\$300/month)

### REGULAR PRICES

#### **BUSINESS ENTITY SELECTION AND FORMATION**

##### **New Jersey**

\$400 (Corporations, S-Corporations)  
\$350 (LLCs, LPs & LLPs)

##### **New York**

\$400 (Corporations, S-Corporations)  
\$600 (LLCs, LPs & LLPs) \*does not include publishing costs

#### **Includes:**

- Consultation w/ an experienced CPA to determine which type of entity would best meet your specific needs
- State Filing Fees
- Company Seal & Book
- Certificate of Incorporation or Organization
- Federal Employer Identification Number (EIN)
- Minutes
- Corp. By-Laws or LLC Regulations
- Stock/Membership Certificate
- Preliminary Name Search
- Discount on any of the Monthly Fixed Fee Value Packages

#### **BUYING AN EXISTING BUSINESS CONSULTATION - \$300**

##### **Includes:**

- Analysis of Business to Determine Fair Purchase Price
- Assistance with Purchase Price Allocation to Maximize Tax Benefits

#### **STARTING A BRAND NEW BUSINESS CONSULTATION - \$300**

##### **Includes:**

- Industry Analysis & Comparison
- Cash Flow Budget Analysis

## EXISTING SMALL BUSINESS OWNERS

Are you a small business owner that is not satisfied with the services provided and/or fees charged by your current accountant? Why settle when there are better alternatives out there?

FACT: In addition to the excellent service and personal attention that we provide our clients, our monthly value packages will most likely save you at least a few hundred and perhaps as much as a few thousand dollars in accounting fees each year.

To learn more about exactly what type of service package that Sean Farley, CPA, LLC can tailor for your particular small business - call us at **201-965-7702**, e-mail us at [sean@seanfarleycpa.com](mailto:sean@seanfarleycpa.com) or visit our website at [www.seanfarleycpa.com](http://www.seanfarleycpa.com).

### MONTHLY FIXED FEE VALUE PACKAGES

Note: The prices below represent a normal price range for most small businesses. However, the exact price of each monthly fixed fee value package depends upon the complexity of the work and the average number of transactions per month. To get an exact price quote, call us for a **FREE CONSULTATION** or request one on our website.

#### **BASIC PACKAGE - \$100 - \$200 per month (\$1,200 - \$2,400 per year)**

**Includes:**

- Monthly Bookkeeping, Bank Reconciliation & Credit Card Reconciliation (Regular Price - \$100/hour)
- Monthly Profit and Loss Analysis (Regular Price - \$100/hour)
- Year-End Tax Planning (Regular Price - \$100/hour)
- Year-End Business & Personal Tax Return Preparation (Form 1120, 1120-S or 1065 and Form 1040) (Combined regular prices vary from a minimum of \$500 to well over \$1,000)

#### **STANDARD PACKAGE - \$150 - \$250 per month (\$1,800 - \$3,000 per year)**

**Includes:**

- Basic Package
- Year End W-2 & 1099 Preparation (Regular Price - \$100/hour)
- Quarterly Payroll Tax Return Preparation - up to 10 employees (Regular Price - \$100/hour)
- Payroll Assistance Including Net Paycheck Calculations, EFTPS and Direct Deposit Setup (Regular Price - \$100/hour)
- Quarterly Sales Tax Return Preparation (Regular Price - \$100/hour)

#### **PREMIER PACKAGE - \$200 - \$300 per month (\$2,400 - \$3,600 per year)**

**Includes:**

- Standard Package
- Monthly Cash Flow Analysis (Regular Price - \$100/hour)
- Year-End Customized Industry Analysis & Comparison (Regular Price - \$100/hour)
- Unlimited IRS and State Problem Resolution (Regular Price - \$100/hour)
- Free Audit Representation (Regular Price - \$100/hour)

### REGULAR BUSINESS TAX RETURN PRICES

We offer two different options for the preparation of your Form 1065 (Partnership, LLC), Form 1120 (Corporation) or Form 1120-S (S-Corporation) Business Tax Return.

#### **1.) YOU GIVE US YOUR NUMBERS FOR THE YEAR AND WE REPORT THEM**

- 5 or less partners, members or shareholders - \$350
- 6-10 partners, members or shareholders - \$500

**Pros**

- Cheap Price

**Cons**

- Opportunity Cost: You spend your valuable time doing accounting work.
- Numbers compiled by taxpayers without accounting experience are often inaccurate.
- When audits arise, taxpayer's decision to prepare own records is very often costly.

#### **2.) WE'LL PERFORM YEAR-END BOOKKEEPING, BANK RECONCILIATION & CREDIT CARD RECONCILIATION**

- 5 or less partners, members or shareholders - \$250 + \$100/hour
- 6-10 partners, members or shareholders - \$400 + \$100/hour

**Pros**

- Accurate Numbers Reported on Tax Return
- Supporting Workpapers Already Prepared in Case of Audit

**Cons**

- Hourly billing can lead to high unexpected costs to taxpayer
- Having entire year accounting records compiled all at once after tax year has already ended can result in unexpected financial realizations and tax liabilities that could have been prevented with tax planning during the year.

***In order to avoid these cons, we recommend our fixed fee monthly packages which have been designed to give you the greatest possible service at fixed, discounted rates.***

## INDIVIDUAL TAXPAYERS

Do you prepare your own tax returns instead of hiring an experienced tax professional?

FACT: Having an experienced CPA prepare your personal tax returns will help ensure that all deductions and tax credits are maximized, penalties are avoided and the risk of audit is minimized. The tax savings that result from having an expert prepare your tax returns instead of doing them yourself are generally far greater than the actual tax preparation fee itself.

Note: The prices below represent normal prices for most personal tax returns. However, the exact price depends upon the complexity of the work, the number of tax documents involved and the anticipated length of time to prepare the tax returns.

To get an exact price quote, call us for a **FREE CONSULTATION** or request one on our website.

### **THE RENTER - \$150**

**Includes:**

- Non-Itemized, W-2 and State Tax Return

### **THE HOME OWNER - \$175**

**Includes:**

- Itemized Sch A (mortgage interest, property taxes, etc.) plus everything included in "The Renter"

### **THE INVESTOR - \$200**

**Includes:**

- Sch B (dividends and interest income) and Sch D (stock sales, etc.) plus everything included in "The Home Owner"

### **THE RENTAL PROPERTY OWNER - \$300**

**Includes:**

- Sch E (Rental Property) plus everything included in "The Investor". You give us the exact numbers to report on tax return. No accounting work done.

### **THE SELF EMPLOYED - \$300**

**Includes:**

- Sch C (Sole Proprietorship, Single Member LLC, etc.) plus everything included in "The Investor". You give us the exact numbers to report on tax return. No accounting work done.

### **THE RECENTLY RE-LOCATED - \$400**

**Includes:**

- Part-Year Resident plus everything included in "The Investor"

**If you are looking for an affordable  
solution for your tax and accounting  
needs CONTACT US TODAY!**

**201.965.7702**

**[www.seanfarleycpa.com](http://www.seanfarleycpa.com)**

